
FOR IMMEDIATE RELEASE

PPM Announces Five New Staff Additions

March 13, 2008 (Bloomington, Indiana) —Predictive Physiology and Medicine, Inc. (PPM), a growing life science company, today announced five new staff additions. The new positions are in the areas of bioinformatics, marketing and analytical research science.

Scott Beason has joined the company as Director of Informatics. After graduating from Indiana University, Beason worked for Price Waterhouse LLP and as a software engineer for Microsoft. He has significant experience in software development and co-founded a bioinformatics software company on HIV/AIDS research, where he served as Chief Systems Architect. In his new role at PPM, Beason is responsible for defining and executing the company's IT and knowledge assembly strategies.

In the area of analytical research science, the company added three positions. Autumn Workman now serves as PPM's Clinical Lab Manager. She has 25 years experience in laboratory management and regulatory compliance. Workman received her BS in Medical Technology and Master in Public Health from Indiana University, and most recently worked at IU's Health Center. She is managing PPM's lab and the team of analytical research scientists.

PPM has also welcomed two new research scientists – Maria Da Fonte and Stephanie Montgomery. Da Fonte holds a MS in Analytical Chemistry from Purdue University and a BS in Industrial Engineering. She taught at both Ivy Tech Community College and Purdue. Her experience includes development of safety and environmental standards, production lines and processes, turnarounds and maintenance on petrochemical companies. Stephanie Montgomery has experience in analytical chemistry and public health. Most recently, she served as a Wellness Coach, Fitness Instructor and Child Care Coordinator at the Monroe County YMCA. Montgomery is an Indiana University graduate with a BS in Biology.

Christa Curtis is PPM's new Marketing Communications Manager. Curtis is an Indiana University graduate with a BA in Telecommunications. She has 12 years experience in marketing, sales and communication. Her responsibilities include brand management, public relations and development of marketing and advertising materials.

These additions bring PPM's full time staff total to 13.

About PPM

PPM is a growing life science company focused on personalized health and wellness. Using a cutting-edge plasma molecular analysis process, it develops personal profiles that provide a picture of an individual's overall well being. Working with a physician, individuals can then outline a personalized plan for continued health and wellness. Unique in the industry, the profile puts control of health care back in the hands of the individual. For additional information regarding PPM call 812.323.2008 or visit www.PPMWellness.com.